

## **WHO AM I?**

Marco is academy Director of the Hotel Management School NHL Stenden in The Netherlands. With more than 3,000 bachelor and master students from 50 countries and 13,000 alumni worldwide, Hotel Management School is the largest and most internationally orientated hotel school in Europe with campuses in Thailand, Indonesia, South Africa, Italy and Aruba.

I believe that the world today calls for people who are prepared to give. People who understand the art of making others feel welcome, who have both leadership as well as service talents. We call this Hostmanship. It's a concept that I have adopted and honed, and it is at the heart of our programme, going further than just hospitality. It's a mentality, a drive to combine leadership, genuine attention and a desire to serve to create an inspirational outcome.

I believe that students will change the hospitality industry and beyond. Young professional with a solid knowledge base, who can strategically anticipate change, know a difference can be made and challenges the status quo in order to make that difference. A professional who has a positive impact on tomorrow's world.

## **WHAT IS MY ROLE IN EURHODIP**

As a member of the Executive board I represent the Dutch Hotelschools. Attracting new member and keep and strong eye on innovation and development in Hospitality and Education. Challenge the status Quo. My personal aim is making and maintaining intense connections with qualified lectures, professionals from the industry, and the research community.

## **ACHIEVEMENTS TO DATE**

I have completed my education in The Netherland, Bachelor in Hotel Management at Hotelschool Leeuwarden CHN and Executive MBA at VU Amsterdam. Postgraduate Governance for Board of Trustees and Directors.

Member of several industry and academic boards in Hospitality. Member of the Dutch Hotel schools Association, Member of Honour of SV Io Vivat Nostrorum Sanitas. Secretary to the Board of trustees of Fredeshiem.

After working in several directors and management position, I started my academic career in 2004.

## **RESEARCH AND CONSULTANCY INTERESTS**

Interests in hostmanship, strategic and management, sustainability in hospitality, technology and innovation and servant leadership.