

Contact

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inakiecheveste (LinkedIn)

Top Skills

Negociación

Planificación estratégica

Inglés

Languages

Español (Native or Bilingual)

Inglés (Full Professional)

Francés (Limited Working)

Iñaki Echeveste

Transforming Hospitality Education @ Director of Escuela Superior de Hostelería de Sevilla
Seville, Andalusia, Spain

Summary

Iñaki is Director of the Escuela Superior de Hostelería de Sevilla a high education centre on the fields of hospitality and tourism with an unnegotiable goal: to achieve excellence and to train the future leaders of the sector. A business school founded in 1993 and a vital part of the prestigious Grupo Lezama. It is considered one of the best schools in the world as credited by the awards granted by EURHODIP, the entity that conglomerates the main schools and universities of the sector. It has been chosen as "The Best European School of the Year" in 2000, 2005 and 2017

Today, our Lezama group which began as a small group of marginalized young people in a tavern near the Royal Theater in Madrid known as Taberna del Alabardero, is a business group with more than 1000 employees where human capital is the mainstay of its operation, keeping the slogan of its founder Fr. Luis de Lezama "Do not give fish, but to teach to fish".

Passionate about life, education, sports, entrepreneurship and history... in that order, but all at the same time.

Experience

Grupo Lezama

4 years 6 months

Director of the Escuela Superior de Hostelería de Sevilla

October 2018 - Present

Sevilla y alrededores, España

Director of Institutional Relations

June 2015 - October 2018 (3 years 5 months)

Madrid y alrededores, España

EAE Business School

Corporate Relations Manager
May 2013 - June 2015 (2 years 2 months)
Madrid y alrededores, España

AccorHotels
Rooms Division and F&B
January 2012 - April 2013 (1 year 4 months)
Valladolid y Zaragoza

The Ritz-Carlton Hotel Company, L.L.C.
Rooms Division and F&B
February 2008 - January 2011 (3 years)
Ireland and Spain

Alvarez Beltran S.A.
HR Officer
July 2007 - October 2008 (1 year 4 months)
Zaragoza, Spain

El Corte Inglés
Salesman
December 2003 - June 2007 (3 years 7 months)
Zaragoza, España

Education

Universidad San Jorge
Program for Management Development in Hospitality, Hospitality
Administration/Management · (2012 - 2012)

Universidad San Jorge
Postgraduate in Events Management, Meeting and Event
Planning · (2012 - 2012)

Universidad San Jorge
Postgraduate in Sales and Marketing, Administración/Gestión
hotelera · (2012 - 2012)

Universidad San Jorge
Bachelor's degree, Hotel Management · (2008 - 2012)

Columbus IBS - Escuela Europea de Negocios en Aragón
Postgraduate in Business Administration , MBA · (2006 - 2007)